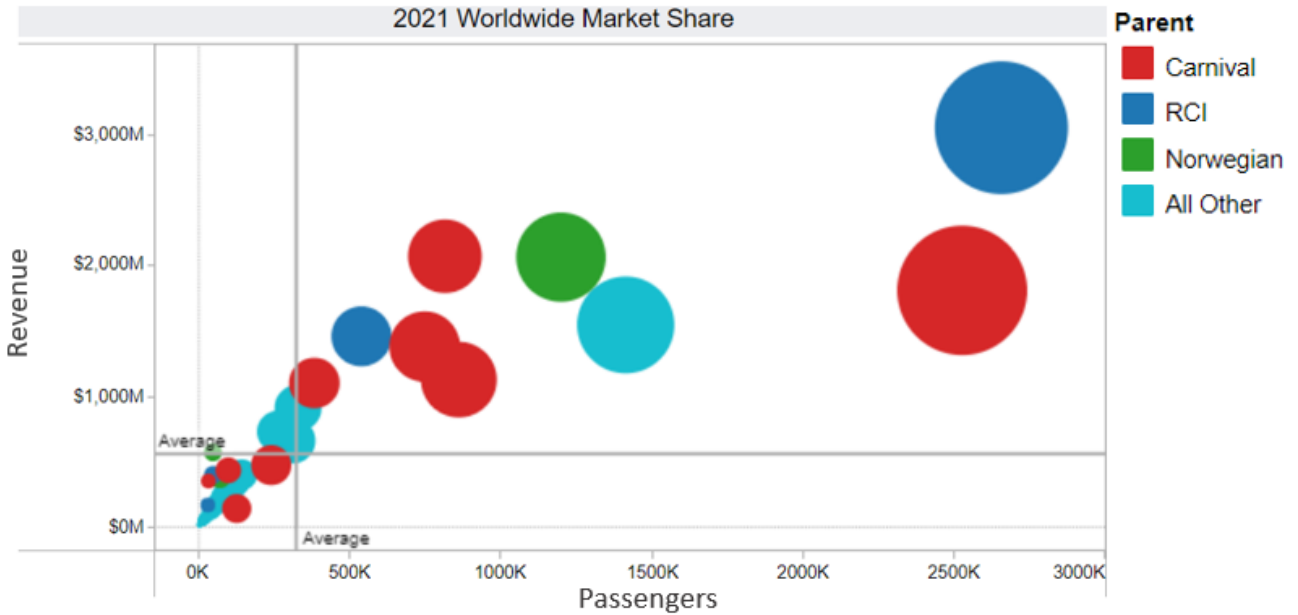


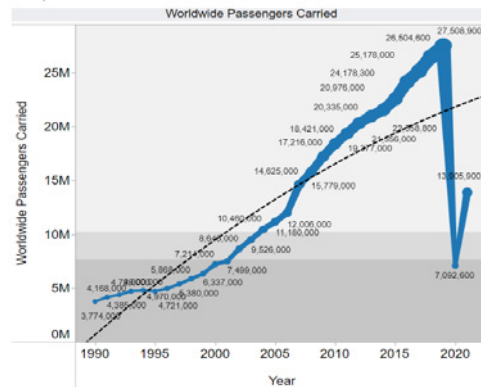
Appendix 4 Cruise Market Data



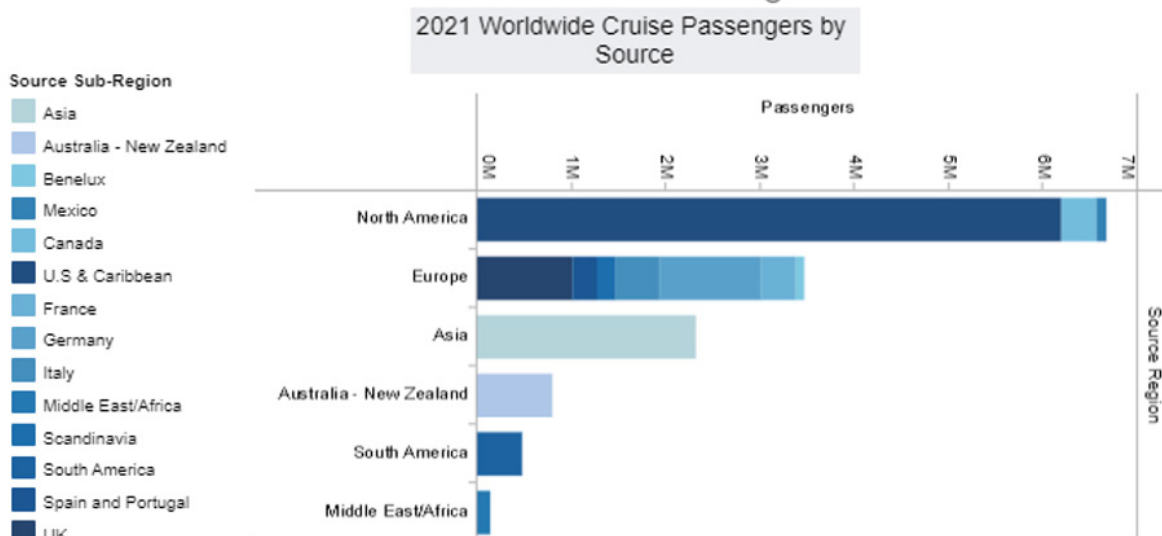
Source: (Cruise-Market-Watch, 2021)



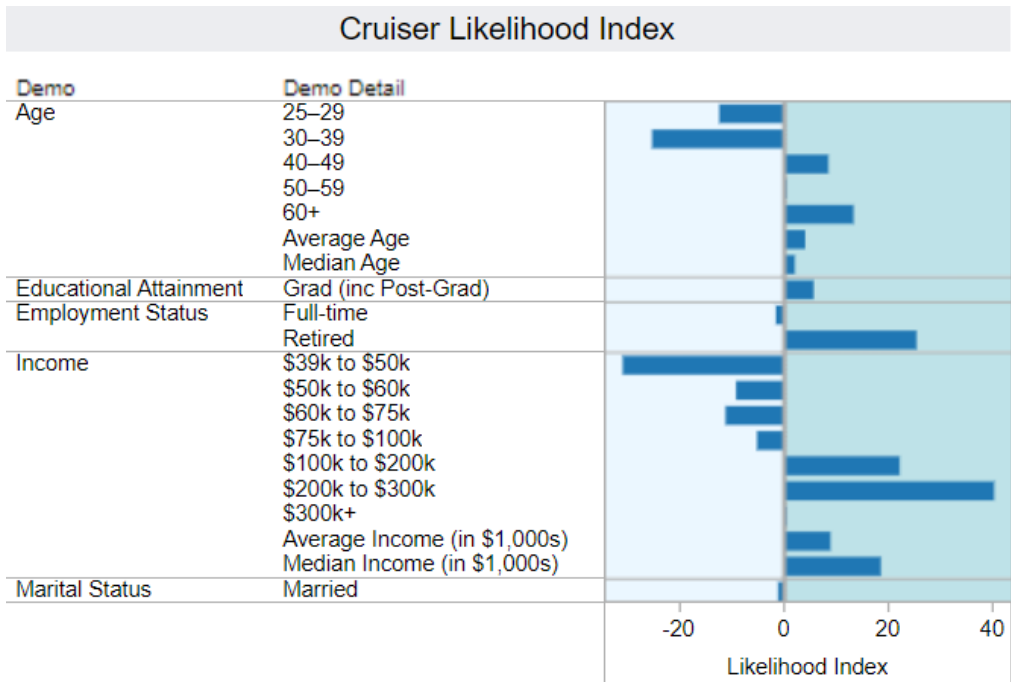
Source: Port of Amsterdam



Source: Cruise-Market-Watch, 2021



Source: Cruise-Market-Watch, 2021



U.S. Cruise Market

Cruisers as a % of Demo Group

Demo	Demo Detail	Percentage
Age	25–29	7%
	30–39	18%
	40–49	26%
	50–59	22%
	60+	26%
	Average Age	5
Educational Attainment	Median Age	2
	Grad (inc Post-Grad)	75%
Employment Status	Full-time	63%
	Retired	20%
Income	\$39k to \$50k	9%
	\$50k to \$60k	10%
	\$60k to \$75k	16%
	\$75k to \$100k	19%
	\$100k to \$200k	39%
	\$200k to \$300k	7%
	\$300k+	1%
	Average Income (in \$1,000s)	10
Marital Status	Median Income (in \$1,000s)	20
	Married	78%

Cruise demographics: Source: (Cruise-Market-Watch, 2021)

Figure 2. Cruise market data